

Greetings again, RCHS families,

You should have received my weekly email yesterday. If not, please visit the school's website (<https://www.rvaschools.net/RCHS>) under Student/Parent Resources → Principal's News to read the latest communication. I am writing you today to make you aware of an amazing opportunity for not only our district but our school. We were selected as a site to film a TV series! We had this opportunity this summer, and the company loved our building so much that they wanted to film here again. Below you will find information regarding the production titled *Swagger*.

*Swagger* is dramatic television series that is loosely based on the young life of Kevin Durant as he played AAU Basketball. This show centers on a group of talented young players (13-16 years old), their coaches, and parents. The plan is for *Swagger* to stream 10 episodes on Apple's new streaming service. The show is being produced by Eye Productions (CBS) and Imagine Television. For the next six months or so, they will be filming in Richmond Virginia, which is playing the part of Seat Pleasant, Maryland. During this time, we have selected dates when our school building will be used, namely **October 11** and **October 16**.

Please know that we have made arrangements to ensure that, on these dates, no instructional time will be interrupted and no interactions or filming of students or staff will take place. Filming will take place at various times to ensure we are not disrupting the day-to-day culture of our building. Please know, too, that for our efforts, RCHS will receive a handsome donation from the production company! We may have additional dates to share with you moving forward. As always, I will communicate with you in advance.

Thanks for your continued support and dedication to RCHS.

Your partner in education,

Kenya Massenburg